



# 15TH YEAR

MIKADO  
SUSTAINABLE DEVELOPMENT  
CONSULTANCY

FROM THE STAKEHOLDERS'  
PERSPECTIVES

**2022**

# Mikado is 15 years old!

For 15 years, Mikado has been conducting exemplary studies in sustainable development, social innovation and responsible management in Turkey and around the world.



## MIKADO SUSTAINABLE DEVELOPMENT CONSULTANCY ABOUT

Founded in 2007, Mikado is a social enterprise that creates models for sustainable development.

Acting with the mission of increasing the number of people and institutions that contribute to the sustainability of the world, Mikado works for the realization of a responsible private sector, a sustainable and transparent civil society and social transformation through social innovation.

Mikado, which Roskilde University has examined as an example of open innovation, is Turkey's first B Corp certified company and has been selected among the best companies for the world consecutively for five years.

Projects Mikado has developed with different companies, educational institutions and non-governmental organizations have been awarded various national and international awards.



Mikado pioneered the capacity for the field of social impact in Turkey and contributed greatly to the establishment of the concept. While doing so, Mikado acted as a complete social enterprise and placed social benefit above all kinds of financial returns, and guided other institutions to have a high impact with the projects they managed. As Mikado's own team is made up of people with similar perspectives, everyone who worked contributed to the vision of the company.



For years, Mikado has been successfully maintaining its position as an essential leading actor for social transformation. Turkey desperately needs actors of social change such as Mikado. It is a great challenge and goal in itself to maintain the standards Mikado has established in terms of their approach and way of doing business as well as the way they have contributed to the development of employees and volunteers who continue to partake in different roles in the social entrepreneurship ecosystem.





# MIKADO's 15th YEAR

## MIKADO SUSTAINABLE DEVELOPMENT CONSULTANCY FROM THE STAKEHOLDERS' PERSPECTIVES



Celebrating its 15th anniversary in 2022, Mikado conducted an impact research to evaluate its corporate values and spheres of impact from the perspective of its stakeholders, in line with the principle of "what can be measured can be managed".

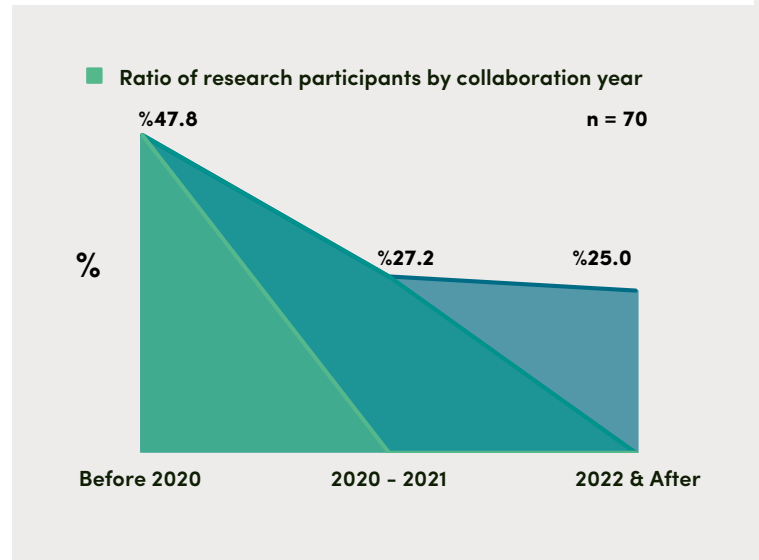
### STUDY PARTICIPANTS

A total of 70 stakeholders who have worked with Mikado throughout its 15-year journey, have contributed to this study.

This sample includes:

- local project partners (≈ %27.6),
- local customers (≈ %18.7),
- international project partners and customers (≈ %5.5),
- old and new team members (≈ %8.8), product and service suppliers (≈ %6.6), project beneficiaries (≈ %5.5),
- workshop participants (≈ %12.1)
- other stakeholders (≈ %14.3).

Of the study participants, 47.8% have carried out partnerships with Mikado before 2020 and %52.2 in 2020 and the following years.



## MIKADO CONCEPTS

As stated by the study participants, the words that come to mind when Mikado is mentioned are shared below according to their frequencies.

“ Mikado has been playing a leading role in establishing awareness around sustainability and social impact in institutions for 15 years. ”





# VALUES

## FROM THE PERSPECTIVE OF OUR STAKEHOLDERS

“ It is very valuable that Mikado raises awareness about impact in the ecosystem, without losing its development-oriented perspective. ”

### 8.6/10

#### Impact Focus

Workshop Participants	9.0
Project Beneficiaries	8.2
Team Members	8.8
Local Project Partners	9.3
Local Clients	8.6
International Project Partners & Clients	8.4
Product/Service Providers	5.7
Other Stakeholders	7.9

### 8.8/10

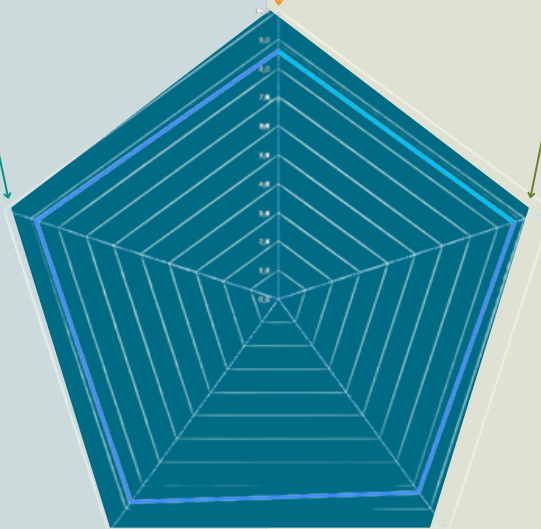
#### Stakeholder Dialogue & Collaboration Culture

Workshop Participants	9.8
Project Beneficiaries	9.6
Team Members	8.3
Local Project Partners	8.8
Local Clients	9.2
International Project Partners & Clients	9.0
Product/Service Providers	7.7
Other Stakeholders	8.5

### 8.6/10

#### Transparency and Measurability

Workshop Participants	9.4
Project Beneficiaries	8.2
Team Members	8.8
Local Project Partners	9.2
Local Clients	8.9
International Project Partners & Clients	8.6
Product/Service Providers	6.7
Other Stakeholders	7.9



### 8.7/10

#### Equal Opportunity and Inclusion

Workshop Participants	9.0
Project Beneficiaries	8.6
Team Members	9.2
Local Project Partners	8.5
Local Clients	9.1
International Project Partners & Clients	9.3
Product/Service Providers	7.7
Other Stakeholders	8.3

“ Change from the bottom rather than the top, projects where every voice is heard and valued are very precious. ”

### 8.3/10

#### Social Innovation and Creativity

Workshop Participants	8.4
Project Beneficiaries	7.4
Team Members	8.4
Local Project Partners	8.9
Local Clients	8.8
International Project Partners & Clients	8.0
Product/Service Providers	7.0
Other Stakeholders	8.0

“ Mikado has been successfully maintaining its position as an essential leading actor for social transformation for years. ”



# AREAS OF IMPACT

## FROM THE PERSPECTIVE OF OUR STAKEHOLDERS

Supports equality of opportunity with sustainable and scalable programs developed/implemented.

### 4.4/5

Workshop Participants	4.6
Project Beneficiaries	4.6
Team Members	4.6
Local Project Partners	4.4
Local Clients	4.6
International Project Partners & Clients	4.6
Product/Service Providers	4.2
Other Stakeholders	4.2

Contributes to the development of sustainability, social impact and social entrepreneurship ecosystems in Turkey.

### 4.8/5

Workshop Participants	4.9
Project Beneficiaries	4.8
Team Members	5.0
Local Project Partners	4.9
Local Clients	4.9
International Project Partners & Clients	4.4
Product/Service Providers	4.8
Other Stakeholders	4.8

Participates in sectoral research; produces national/international literature.

### 4.1/5

Workshop Participants	4.5
Project Beneficiaries	4.0
Team Members	4.4
Local Project Partners	4.3
Local Clients	4.4
International Project Partners & Clients	3.6
Product/Service Providers	4.3
Other Stakeholders	3.6

Contributes to the creation of sectors in the fields of sustainability, social impact and social entrepreneurship. Trains experts for the sector.

### 4.5/5

Workshop Participants	4.5
Project Beneficiaries	4.4
Team Members	4.4
Local Project Partners	4.5
Local Clients	4.5
International Project Partners & Clients	4.6
Product/Service Providers	4.3
Other Stakeholders	4.4

Contributes to the development of awareness around responsible management and sustainable living in Turkey.

### 4.5/5

Workshop Participants	4.7
Project Beneficiaries	4.4
Team Members	4.8
Local Project Partners	4.6
Local Clients	4.7
International Project Partners & Clients	4.4
Product/Service Providers	4.2
Other Stakeholders	4.4

Helps organizations better manage their resources, recognize their impact and develop good practices.

### 4.3/5

Workshop Participants	4.6
Project Beneficiaries	4.2
Team Members	4.6
Local Project Partners	4.4
Local Clients	4.4
International Project Partners & Clients	4.4
Product/Service Providers	4.3
Other Stakeholders	4.1

Creates awareness for institutions to monitor the effects of their social investments.

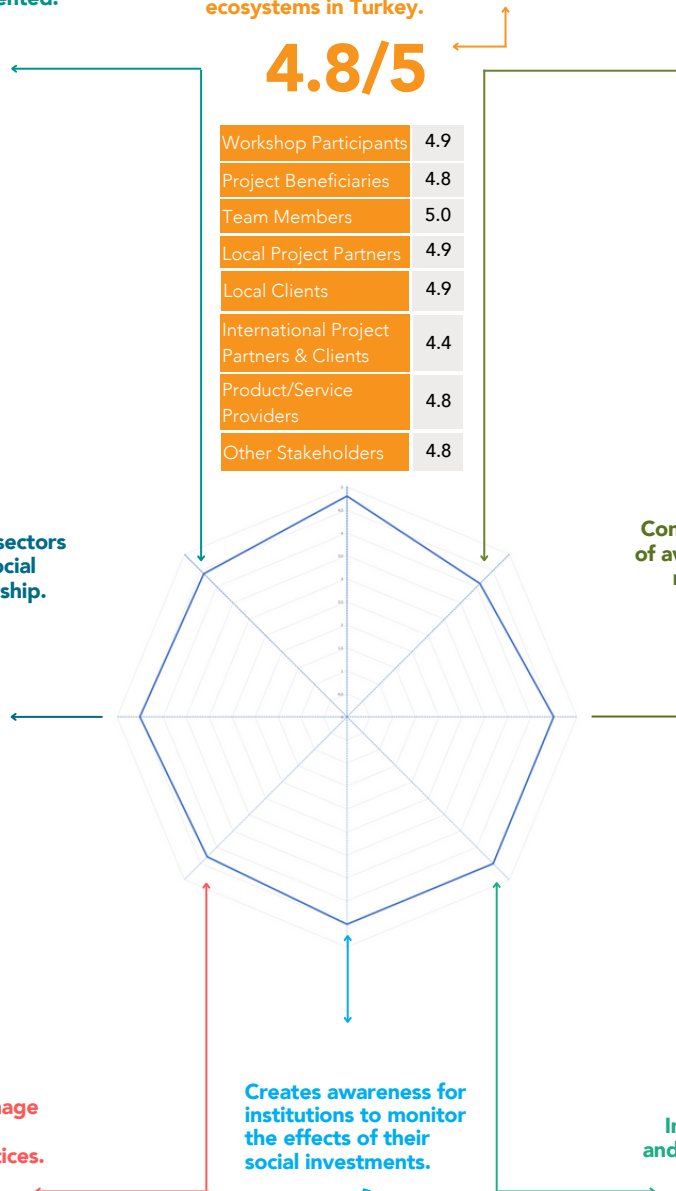
### 4.5/5

Workshop Participants	4.7
Project Beneficiaries	4.8
Team Members	4.5
Local Project Partners	4.5
Local Clients	4.6
International Project Partners & Clients	4.4
Product/Service Providers	4.3
Other Stakeholders	4.4

Increases the awareness level and motivation of stakeholders

### 4.5/5

Workshop Participants	4.6
Project Beneficiaries	4.4
Team Members	4.8
Local Project Partners	4.6
Local Clients	4.7
International Project Partners & Clients	4.2
Product/Service Providers	4.0
Other Stakeholders	4.3



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Mikado's contributions to the formation and development of sustainability management awareness in Turkey are great.

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“

Mikado is a unique social enterprise. Its uniqueness is not just due to being a social enterprise, but due to the value it adds to social entrepreneurship as a movement. Inspiring creative projects, innovative approaches, passion for sustainability, and efforts for change, such are some of my observations about Mikado. I am indescribably happy to have crossed paths with Mikado.

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Distinctive and memorable. Innovative and productive, working towards its goals and objectives. Collaborative and entrepreneurial. It's a dynamic structure. An establishment that I always recommend.

”



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Developing and implementing pioneering practices is Mikado's greatest strength.

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I find it extremely valuable that Mikado makes a difference with its innovation, focuses on impact and its prioritization of sustainability, while carrying out collaborative and productive teamwork with its stakeholders in the ecosystem.

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